



***EXTREME E***



***EXTREME E WILL SHOWCASE  
ELECTRIC SUVs IN THE WORLD'S  
MOST EXTREME ENVIRONMENTS***

***EXTREME***



EXTREME

**GIL DE FERRAN**  
Chairman of Extreme E



EXTREME

**ALEJANDRO AGAG**  
Founder & CEO Formula E Holdings Ltd.



**FISHER STEVENS**  
Artistic Director of Extreme E

# EXTREME



**DAVID DE ROTHSCHILD**  
Chief Explorer of Extreme E

# THREATS TO ENVIRONMENTS



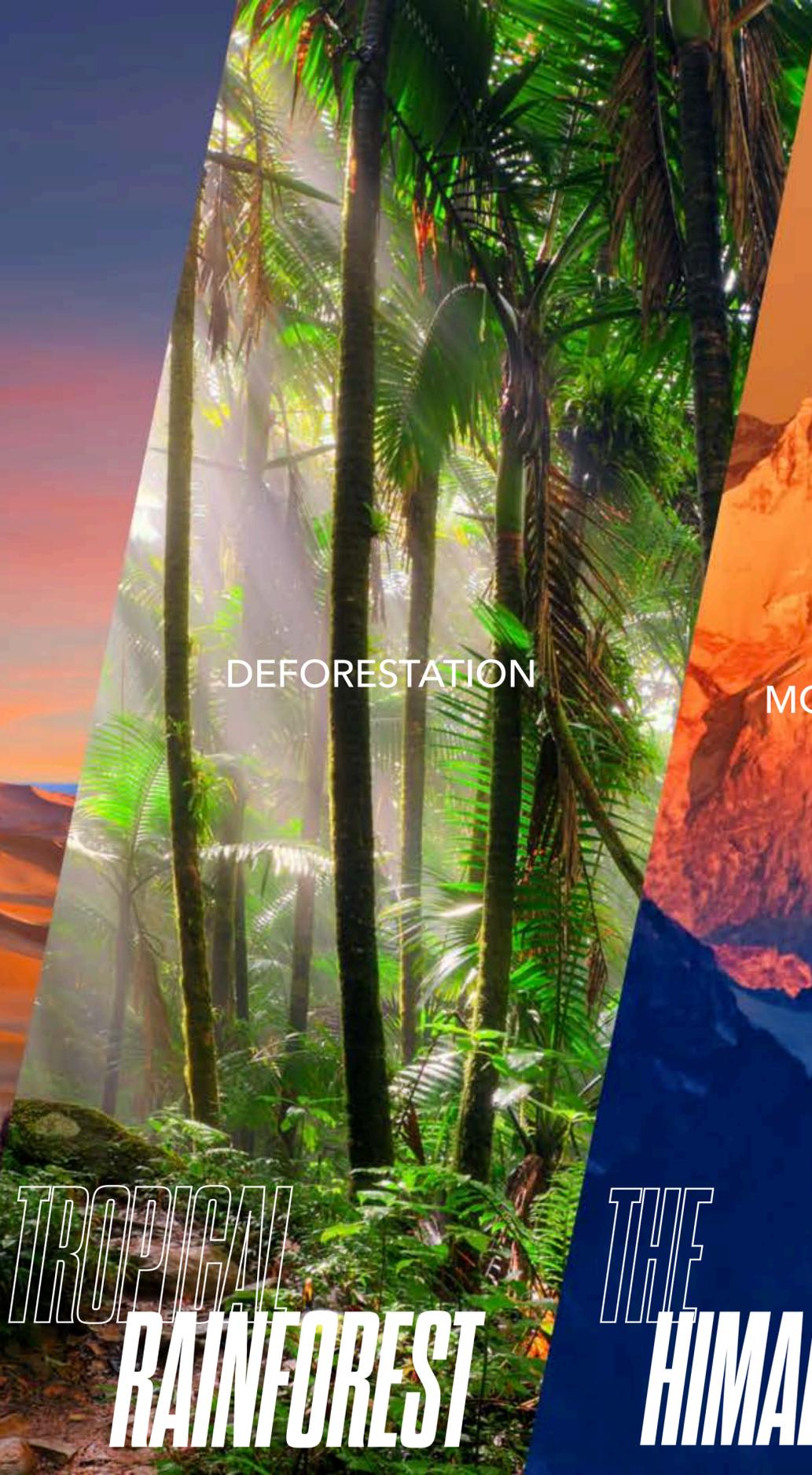
MELTING ICE CAPS

THE  
ARCTIC



DESERTIFICATION

THE  
DESERT



DEFORESTATION

TROPICAL  
RAINFOREST



RETREATING  
MOUNTAIN GLACIERS

THE  
HIMALAYAS



RISING SEA LEVELS

INDIAN  
OCEAN

## STYLE OF RACING



Taking electric SUVs off-road



Head to head racing 10km races

## ENVIRONMENT CHALLENGES FOR CAR



Dry Humidity



Heat and sand



Subzero Arctic Temperatures



Altitude



Wind

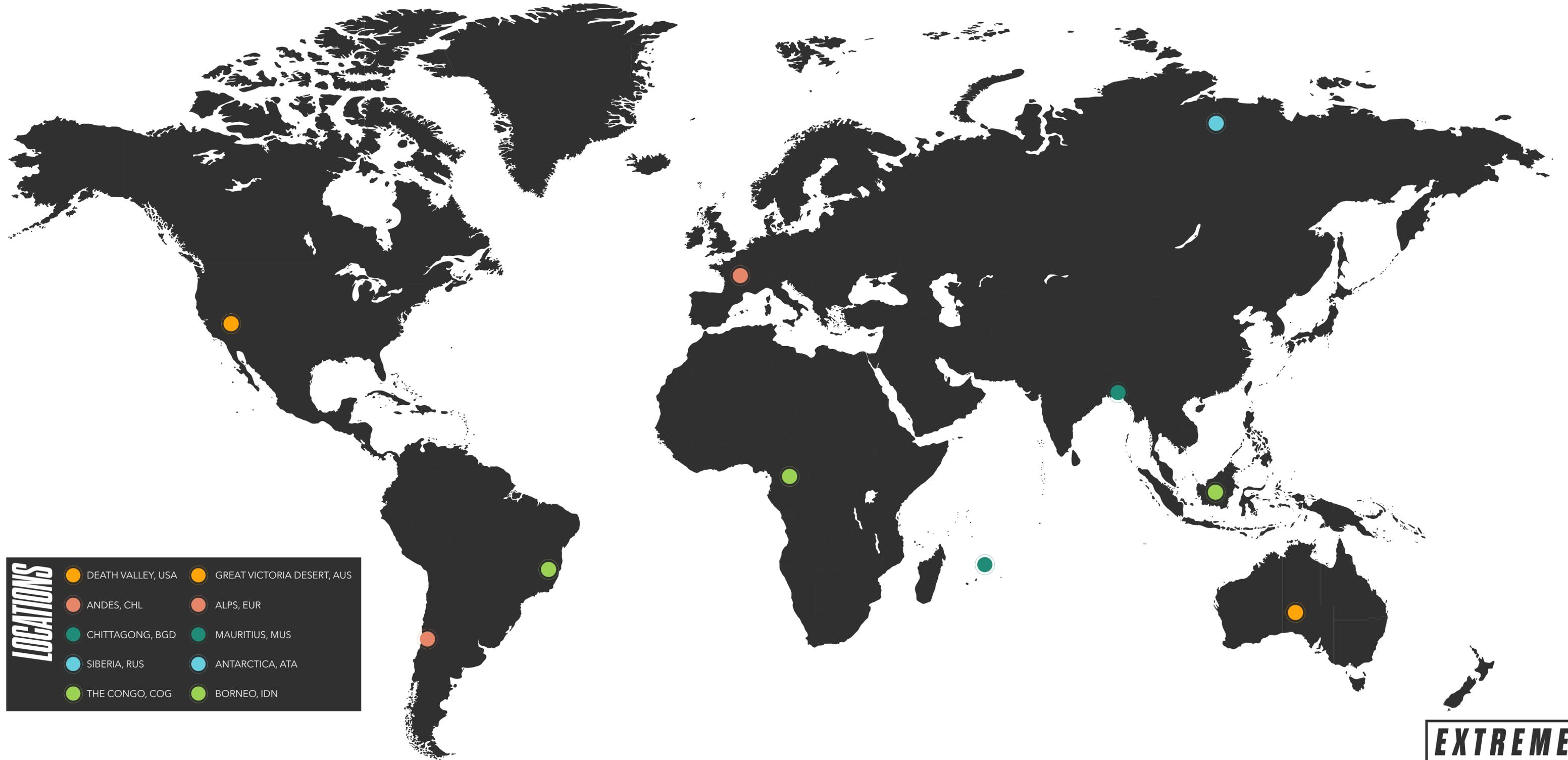
# FIVE EXTREME CLIMATES

ONE CHAMPIONSHIP



**EXTREME**

# FURTHER SEASONS



**LOCATIONS**

● DEATH VALLEY, USA	● GREAT VICTORIA DESERT, AUS
● ANDES, CHL	● ALPS, EUR
● CHITTAGONG, BGD	● MAURITIUS, MUS
● SIBERIA, RUS	● ANTARCTICA, ATA
● THE CONGO, COG	● BORNEO, IDN

# THE CAR



Niobium will be integrated into the chassis of the cars

## A PROTOTYPE IS ALREADY IN DESIGN PHASE

Car delivery timeline is as follows:

**JULY-SEPTEMBER 2019**

SERIES CAR PRODUCTION

**OCTOBER 2019**

FIRST PROTOTYPE TESTING

**MARCH 2020**

DELIVERY OF CARS AND BATTERIES TO THE TEAMS

**MAY-JULY 2020**

COLLECTIVE TESTING

**AUGUST 2020**

RACE SIMULATIONS  
(LOCATION TO BE DEFINED)

**OCTOBER 2020**

CARS SHIPPED TO FIRST RACE

**JANUARY 2021**

FIRST EXTREME E RACE

## THE MEDIA CONCEPT WILL BE RADICALLY DIFFERENT TO TRADITIONAL FORMATS

### Filming

Races will be filmed by drones and on-board mounted cameras on location before given a “movie-commercial like edit” and broadcast as live.

Three types of content will be produced:

**A content** - Live streaming on social channels

**B content** - 10 episodes released over 10 weeks (five racing episodes and five episodes focusing on ‘behind the scenes’ series stories including a broader narrative of the climate change challenges and conservation programmes working in each of the race locations)

**C content** - 365 approach to digital

Mini documentaries and racing action from the qualifying groups. A special focus will be placed upon the new technologies implemented in both the cars and St. Helena as well as the adventure and challenges involved in staging the races.



## HEAD TO HEAD

Extreme E will use a traditional round-robin format with two groups of six teams – with the top-four progressing to the knock-out stage and each driver going head-to-head to earn a place in the final. The off-road stages will be around 6-10km in length with a series of virtual gates to be navigated through by drivers.

“ExtremeTracks” comprise of five to six gates, on a combination of off-road tracks (e.g. Amazon Rainforests Track) and open ground (e.g. Arctic Ice Race).

**GROUP 1**

**GROUPS**

TEAM 1

TEAM 2

TEAM 3

TEAM 4

TEAM 5

TEAM 6

**QUARTER-FINALS**

TEAM X

TEAM X

TEAM X

TEAM X

**SEMI-FINALS**

TEAM X

TEAM X

**FINAL**

TEAM X

TEAM X

**WINNER**

TEAM X

**GROUP 2**

TEAM 1

TEAM 2

TEAM 3

TEAM 4

TEAM 5

TEAM 6

TEAM X

TEAM X

TEAM X

TEAM X

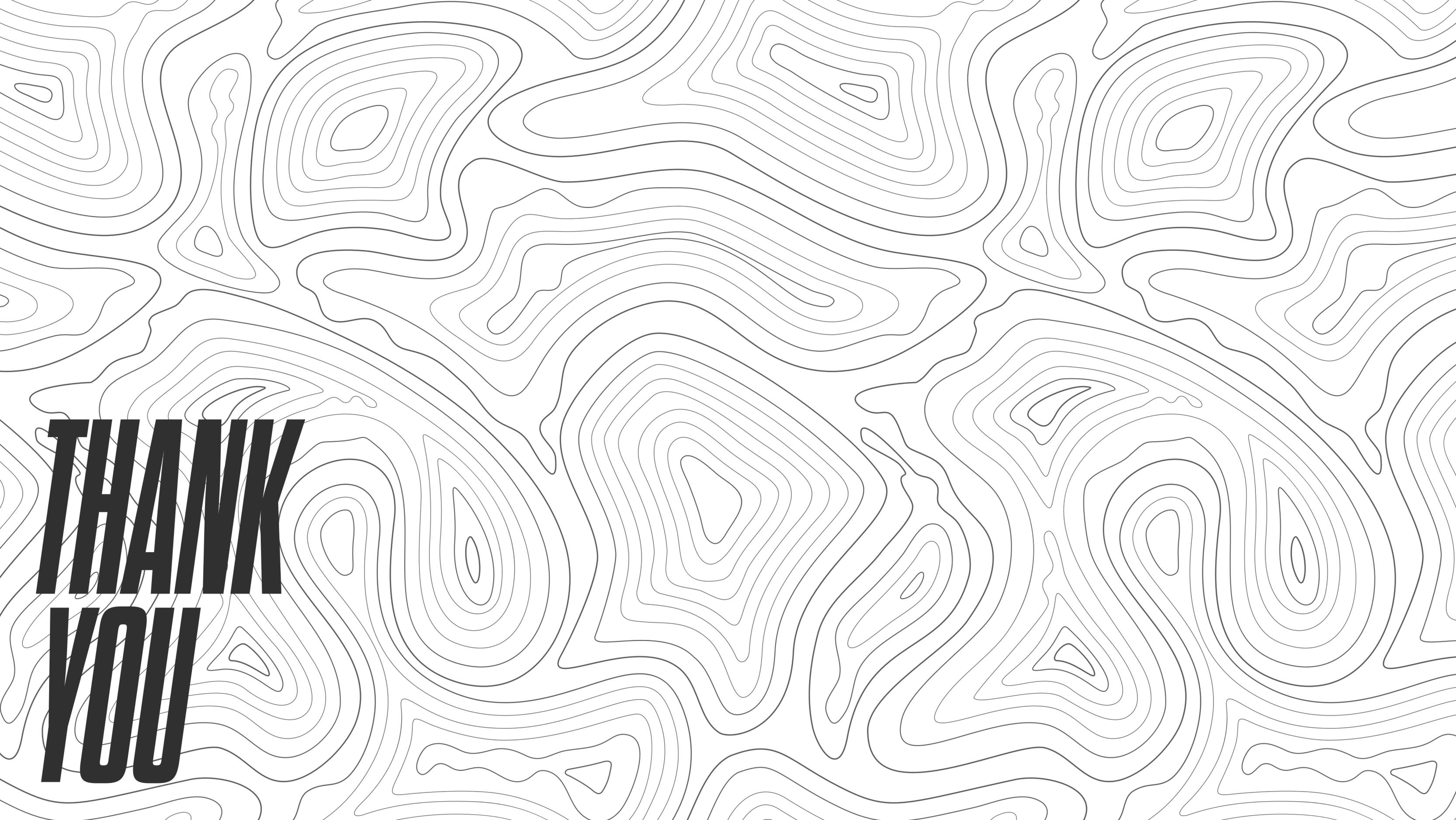
TEAM X

TEAM X



To reduce our carbon footprint, Extreme E has commissioned the £32M, 6,767 ton, ex Royal Mail Ship “RMS St Helena”, to be the Extreme E operating base for the global expedition.

The ship is currently undergoing a multi-million euro transformation to reduce her emissions and transform her into the new operations, logistics, accommodation and garage hub for the Extreme E race series.



**THANK  
YOU**